

QUALITY FOODS NANAIMO DIGITAL FLYER CONTEST

RULES & REGULATIONS

1. How to Enter

To enter the Quality Foods Nanaimo Digital Flyer contest (the "Contest"), sign in to your Quality Foods account, and view the weekly Quality Foods digital flyer for a Nanaimo Quality Foods store at www.qualityfoods.com. One entry per person per week during the Contest Period.

Pattison Food Group Ltd. ("PFG"), which operates the Quality Foods stores, is administering the Contest.

2. No Purchase Necessary

No purchase is necessary to enter the Contest.

3. Contest Period

The Contest begins at **12:00** p.m. (Pacific Time) on **September 11, 2025** and closes at **11:59** pm (Pacific Time) on **October 22, 2025** (the "**Contest Period**"). The Contest Period will consist of six (6) weeks running from Thursday through Wednesday (each a "**Contest Week**"). All entries must be received no later than the close of each Contest Week to be included in a prize draw for that Contest Week. Any entry received after the Contest Period will be declared invalid and will not be eligible for any prize draw.

4. Prize Drawing

On each Friday following a Contest Week, a random draw from all entries received during the prior Contest Week will be conducted by PFG. PFG will make a random draw or random draws, as the case may be. The odds of winning a prize in this Contest are dependent upon the total number of eligible entries received during the Contest Week.

5. Prize

Each valid entry during the Contest Period is eligible to win a prize consisting of One Thousand Dollars (\$1,000 CAD) in Pattison Food Group gift cards redeemable at Quality Foods. One prize will be awarded for each Contest Week.

6. Prize Not Transferable and No Substitutions

Prizes must be accepted as awarded. No cash equivalent or exchange of prize is permitted. All aspects of the prize are non-transferable prior to acceptance. PFG reserves the right to make substitution for the prize, which in the opinion of PFG, is of similar kind or value, without prior notice. Any and all expenses, costs and all local, state or federal taxes or sales taxes resulting from winning and accepting the prize are the responsibility of the winner.

7. Notification

The entrants whose names are drawn will be contacted by telephone or email using the information noted on their Quality Foods website profile. PFG will only contact selected entrants. Attempts will be made to contact the selected entrant during regular business hours for a period of three (3) business days after the date of the prize draw. If a selected entrant cannot be contacted, fails to respond to any messages left by PFG within this period, or the prize is refused, then he/she will forfeit any right to the prize and PFG may, in its sole discretion, select an alternate winner or withdraw the prize.

8. Distribution of Prize

Selected entrant must claim their prize as directed by PFG by no later than ten (10) business days after the date of the prize draw. If the selected entrant has not claimed the prize within this period, then he/she will forfeit any right to the prize and PFG may, in its sole discretion, select an alternate winner or withdraw the prize.

9. Eligibility

The contest is only open to residents of Canada, excluding Quebec, who are the age of majority in the province in which they are resident at the time of entry.

Employees of PFG, its advertising agencies, promotion and service agencies and members of their immediate families (spouses, parents, siblings and children and each of their spouses) and persons living in the households of each of these individuals, whether related or not, are eligible to participate in the Contest.

10. Entry Forms Property of PFG

All entry forms are the property of PFG and will not be returned for any reason whatsoever.

11. Contest Rules & Regulations

By participating in the Contest, the entrants unconditionally agree to be bound by the Store Contest Rules & Regulations. The entrants further agree to be bound by the decisions of PFG regarding the Store Contest Rules & Regulations or in any way relating to this Contest, as may be determined by PFG in its sole discretion, which will be final and binding in all respects.

12. Privacy / Use of Personal Information

All personal information of the entrants collected through the Contest ("**Personal Information**"), such as their name, address, telephone number, e-mail address and age, is collected for the purposes of administering and promoting this Contest and PFG. Each entrant by entering the Contest consents to and grants PFG the right to collect, use and disclose their Personal Information for the purpose of administering and promoting the Contest and PFG.

13. Skill-Testing Question

Before being declared a prizewinner, the selected entrant must successfully answer without assistance or mechanical aid, a time-limited mathematical skill-testing question as a condition to receiving a prize.

14. Disqualification

PFG reserves the right, in its sole discretion, to disqualify any selected entrant who:

- (a) cannot be reached by PFG by telephone or has not responded to telephone messages left within five (5) business days of the prize draw;
- (b) is unwilling or unable to comply with the Contest Rules & Regulations;

- (c) has not correctly answered the skill-testing questions within the allotted time;
- (d) has not claimed the prize as directed by PFG within ten (10) business days of the prize draw;
- (e) has tampered or attempted to tamper with the entry process or the operation of the Contest;
- (f) has not signed the Declaration, Release and Waiver Form in the form required by PFG within ten (10) business days of the prize draw;
- (g) for any reason whatsoever is unable or does not wish to accept the prize as awarded;
- (h) is not the age of majority in the province in which the Contest is held;
- (i) is not eligible by law; or
- (j) is deemed by PFG, in its sole discretion, to be ineligible, disqualified, or in noncompliance for any reason whatsoever.

In all such cases, the selected entrant will forfeit his/her right to the prize without compensation and PFG may, in its sole discretion, select an alternate prizewinner or withdraw the prize.

15. No Warranty

Neither PFG nor its affiliates, subsidiaries, sponsors, suppliers or otherwise make any warranty, representation or guarantee, express or implied, in relation to a prize, including without limitation quality, merchantability or fitness for a particular purpose.

16. Release

By entering into this Contest, all entrants (including the prizewinners) hereby agree to release, discharge and hold harmless PFG, its affiliates, subsidiaries, sponsors, suppliers and advertising, promotion and service agencies involved in this Contest, including all of their respective directors, officers, employees or agents, from any and all loss, harm, liability, claims, damages, causes of action, costs or expense of any kind whatsoever with respect to or arising out of:

- (a) the entrant's participation in the Contest;
- (b) the entrant's participation in any Contest-related activity;
- (c) the entrant's acceptance, use, misuse or any other matter in relation to the prize;
- (d) the distribution of the prize; or
- (e) the administration of the Contest.

17. Limitations of Liability

PFG is not responsible for and will assume no liability for:

- (a) entry forms which are lost, late, delayed, incomplete, postage due, illegible, damaged, destroyed, irregular, mutilated, forged, garbled, incorrectly addressed, misdirected, mechanically reproduced or are otherwise in any way not entered or eligible for the Contest;
- (b) incorrect or inaccurate information in the entry forms or in relation to the administration of the Contest whether caused by any of the equipment or programming associated with or utilized in the Contest or by any technical or human error which may occur, including without limitation typographical errors;
- (c) telephone, technical, network, online, electronic or computer failures of any kind regardless of the cause in relation to the administration of the Contest;
- (d) the failure of PFG to notify any selected entrant that their name has been drawn for any reason whatsoever;
- (e) the failure of PFG to receive a selected entrant's response for any reason whatsoever;
- (f) theft or destruction or unauthorized access to, or alteration of, entry forms;
- (g) any error in compiling entry forms;
- (h) any error in awarding prizes;
- (i) any condition caused by events beyond the control of PFG which disrupts or interferes with the Contest; or
- (j) any other similar events or circumstances whatsoever.

18. Declaration, Release and Waiver Form

Prior to being awarded the prize, the selected entrant must sign and return a Declaration, Release and Waiver Form in the form required by PFG and any other documentation required by PFG, which will include without limitation:

- (a) confirmation of eligibility for the Contest;
- (b) confirmation of compliance with the Contest Rules & Regulations; and
- (c) a release of PFG and its affiliates and subsidiaries and all of their respective directors, officers, employees and agents, from any and all liability for any damage or loss related to, resulting or arising from or in connection with the Prize or the Contest.

If PFG does not receive the selected entrant's Declaration, Release and Waiver Form prior to or concurrently with the awarding of the prize in accordance with these Store Contest Rules & Regulations, then such selected entrant forfeit his/her

right to the prize and PFG may select an alternate prizewinner or withdraw the prize.

19. Use of Name, Image, etc.

By acceptance of a prize, prizewinners consent to the use of their name, city and province of residence, biographical information, likeness, videos, photographs, voice, statements or testimonials in any advertising, promotion and for publicity purposes in connection with this Contest, other promotions and for general news and information purposes, without further compensation or notice.

20. Costs and Expenses and Taxes

Prizewinners will be responsible for any and all costs and expenses in connection with the prize, including without limitation any licensing, insurance, transportation, taxes or other charges.

21. Compliance with Laws

This Contest is subject to all federal, provincial and municipal laws and regulations. These Store Contest Rules & Regulations are subject to change without notice in order to comply with any applicable federal, provincial or municipal laws.

22. Reservation of Right to Terminate

At any time and without notice, PFG may cancel, terminate, modify or suspend this Contest in whole or in part or alter the Store Contest Rules & Regulations.

23. List of Winners

For a list of winners with prize values over one hundred dollars (\$100), entrants may send a request in writing, along with a self-addressed stamped envelope, within fourteen (14) days of the draw date of the Contest to:

Pattison Food Group
P.O. Box 7200
Vancouver, BC V6B 4E4

Attention: Quality Foods Nanaimo Digital Flyer Contest