



GROUND UP

THE LATEST NEWS FROM
YOUR LEADING CIVILS PARTNER

ISSUE 20 OCTOBER 2024



PRODUCT SPOTLIGHT

Wrekin announces Geoworks, a new identity and division for its geosynthetics range.



INDUSTRY NEWS

Leading precast concrete company FP McCann invests £90m in expanding their manufacturing.



KEYLINE NEWS

We've recently ranked #38 in The Top 100 Apprenticeship Employers in England.



GEOWORKS

WREKIN ANNOUNCES GEOWORKS, A NEW IDENTITY AND DIVISION FOR ITS GEOSYNTHETICS RANGE

GET A QUOTE

Civil engineering specialists Wrekin Products proudly announces the creation of Geoworks, a new identity and standalone division for its geosynthetics range.

Geoworks encompasses all of Wrekin's existing geosynthetics offerings, including geotextiles, geogrids, geomembranes, geomats, geocells, and geocellular paving. Geoworks continues to offer a wide range of geosynthetic solutions for various industries, making their catalogue more comprehensive than others on the market. Merchants can also expect the same quality and service from Geoworks that they are familiar with through Wrekin, without any changes required to their systems.

Wrekin Products has invested substantially in resources, personnel, and market knowledge over the past 12 to 18 months. This initiative has led to a rebranding effort that signifies the next chapter of the company's ambitious plan to grow its presence and influence in the geosynthetics market.

David Fisher, head of geosynthetic sales at Geoworks, said: "The launch of Geoworks is a pivotal moment in the history of Wrekin Products. Widely recognised for its ironwork offering, with Geoworks we now have the opportunity to stand alone and truly shine. This new identity and standalone division will ensure the market knows exactly where to go for the best geosynthetics advice,

solutions and technical expertise. The strategic decision is based on increasing simplicity for merchants, specifiers, contractors, and end users alike.

"The Geoworks team is growing quickly, proving it's an area of civil engineering and construction that offers excellent potential. With brownfield land, biodiversity, and construction output all making headlines recently, the need for innovative geosynthetics problem-solving and high-quality groundwork is set to drive Geoworks forward in close collaboration with the supply chain."

Geoworks will serve a diverse audience, tackling the variety of challenges and applications present in geosynthetic

projects. With a solution-based approach, Geoworks is able to tailor its services to meet the specific needs of each client and project. Several Geoworks products are suitable for residential applications and do not require specialist training or tools. This brings a consumer element to the brand, allowing Geoworks to target end users.

Simon Turner, commercial director at Wrekin Products, said: "From major infrastructure projects and housebuilding through to haul roads and embankments, geosynthetics play a key role in shaping the world we see today. As we continue to make the best use of all land and overcome potential everyday challenges, geosynthetics are only likely to gain more recognition for their importance.

"What makes Geoworks different is the interest in each and every project. Instead of simply selling products and moving on, our team provides technical expertise, specification, and design services to see a job through. These are the core elements

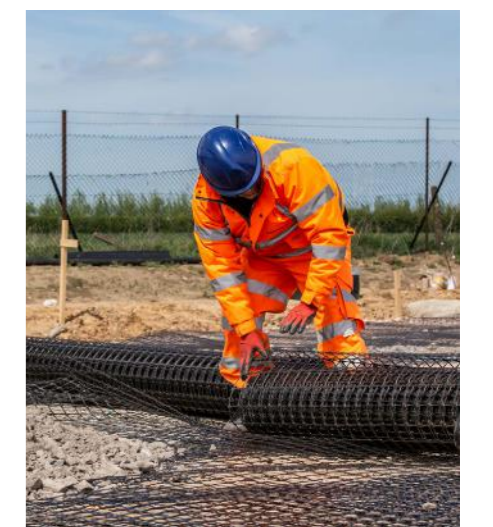
of our service, which existing customers know to expect and can expect no less from Geoworks. However, there is a wide variety of projects and applications suitable for our geosynthetics products and solutions, leading to engagement with a diverse audience.

Geoworks has been continuously developing and expanding its geosynthetics package since 1995. In the last year alone, this has included working on projects across the UK such as Scottish wind farms and the ongoing construction of the HS2 line between London and Birmingham. In the future, the brand will be increasing stock holding and is always analysing new markets and opportunities.

Ask in your local Keyline branch to find out more about Geoworks.

Branch locator

Find out more



GREENFIX ANNOUNCES GREENLOK MSE VEGETATED BAGS



GreenFix are excited to introduce their latest innovation, Greenlok™ MSE Vegetated Bags. Proudly manufactured in the UK, these eco-friendly bags are designed to provide a sustainable and effective solution for various landscaping, civil engineering, and environmental projects.

KEY FEATURES:

- **UK Made:** Supporting local manufacturing, lowering embedded carbon emissions, and ensuring the highest quality standards.
- **Versatile Application:** Ideal for headwalls, drainage channels, steepened slopes and retaining walls.
- **Vegetated Finish:** Greenlok Bags can be internally seeded, hydroseeded or covered with Greenfix's Pre-seeded Covamat™ for a fully vegetated finish.

- **Durable Design:** Flexible installation allows the bags to fit around existing contours.
- **Supports Green Infrastructure goals:** Vegetated bags absorb water runoff and allow drainage through the wall.
- **Greenlok MSE Vegetated Bags:** perfect for projects that require both functionality and sustainability. Whether it's a large-scale civil engineering project or a small garden enhancement, these bags offer a reliable and green solution.

For more information about Greenfix's Greenlok™ MSE Vegetated Bags, talk to the team at your local Keyline branch.

[Branch locator](#) [Find out more](#)

WAVIN SUPPORTS RAINGARDEN IRRIGATION IN CENTRAL LONDON



Wavin worked in partnership with Meristem Design to create a smart rain garden in a Central London Borough, which was supplied by Keyline Canning Town and allowed for both greenification and irrigation.

draws on the retained rainwater when it is needed. Furthermore, the storage system is filled using treated surface water runoff that infiltrates through the raingarden into a perforated pipe.

For more information, talk to our expert teams in branch.

[Branch locator](#) [Find out more](#)

By working with Netafim, another Orbia business, they were able to use smart technology to monitor moisture levels in the soil and recycle captured and stored rainwater to water the plants in times of drought. This will provide vast savings across the lifetime of the project.

Pairing Wavin's water management expertise with Meristem Design's rain garden installation, the client now has an underground rainwater storage tank volume capable of providing approximately 5 weeks' worth of irrigation for use during dry periods. Using sub-surface moisture sensors and irrigation lines, the solution only



TRACEY CONCRETE: YOUR RELIABLE SOURCE FOR PRECAST CONCRETE PIPES

Tracey Concrete pride themselves on offering a comprehensive range of precast concrete pipes, tailored to meet the diverse needs of their clients. They maintain substantial stocks of pipes in various sizes, from DN300mm to DN2100mm, ensuring they can support a wide array of construction and infrastructure projects.

Tracey Concrete's commitment to maintaining large inventories allows them to provide swift and efficient service, minimising downtime and helping your projects stay on schedule. Their precast concrete pipes are manufactured to British standards, guaranteeing durability and reliability. Concrete pipes are also resistant to corrosion, have a long lifespan, and require minimal maintenance, making them a cost-effective choice for drainage, sewage, and other applications. They also offer direct delivery to your site anywhere in Great Britain. Simply contact your local Keyline branch to arrange delivery.

- **Corrosion Resistance:** Unlike some other materials, concrete pipes are resistant to corrosion, making them ideal for various applications, including sewage and drainage.
- **Low Maintenance:** Due to their strength and resistance to environmental factors, concrete pipes require minimal maintenance, reducing long-term costs.
- **Cost-Effective:** The longevity and low maintenance needs of concrete pipes make them a cost-effective solution for infrastructure projects.
- **Environmental Benefits:** Concrete is a sustainable material that can be recycled and has a lower environmental impact compared to some other pipe materials.

To find out more about Tracey Concrete, ask in your local Keyline branch.

SOME OF THE OTHER ADVANTAGES OF TRACEY CONCRETE'S CONCRETE PIPES INCLUDE:

- **Durability:** Concrete pipes are highly durable and can withstand heavy loads and harsh environmental conditions, ensuring a long lifespan.

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PROSOLVE ROPE PROFESSIONAL QUALITY, COMPETITIVE PRICING

High quality ProSolve rope, crafted for professionals and competitively priced. From widths of 6 to 16mm and lengths from 30 to 500m, ProSolve rope is always available for next day delivery to site or branch; and as you would expect, ProSolve's rope is built for strength and reliability.

WANT TO KNOW MORE?

ProSolve rope is crafted from top-quality, abrasion-resistant materials that stand up to the toughest conditions. It is the ultimate choice for strength, durability, and versatility.

Crafted from high-quality polypropylene, this rope offers exceptional resistance to moisture, chemicals, and UV rays, making it perfect for outdoor use in various weather conditions. With its lightweight and flexible design, it's easy to handle and knot, yet robust enough to withstand heavy-duty tasks. Ideal for a whole host of applications, ProSolve blue polypropylene rope is built to last.

Trust in its strength, depend on its durability, choose ProSolve.

For more information, please visit your local Keyline branch.

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GET A QUOTE

MARSHALLS IMPLEMENTS CARBON SAVING CONCRETE MANUFACTURING PROCESS



Marshalls have recently announced they have improved the sustainability credentials of their concrete pipe range by removing the steel reinforcement from one of their key products. This will achieve a carbon saving compared to its predecessor.

Through development of their mix design, they identified their 750mm diameter concrete pipes no longer required steel reinforcement. By removing steel reinforcement from this product, and from a series of production trials, they're saving CO2e.

in their operations to reduce carbon emissions. Marshalls' concrete pipes have a design life of 120 years and are engineered for durability.

To find out more, visit your local Keyline branch.

Having continually assessed their processes to ensure they're reducing carbon expenditure where possible.

Committed to sustainability, Marshalls has a vision to create net positive futures and they're constantly making improvements

Branch locator

Find out more



GET A QUOTE

FP MCCANN INVESTS £90M IN EXPANDING MANUFACTURING



Leading Precast Concrete Company FP McCann invests £90m in expanding manufacturing and introducing several new product ranges. Buoyed by positive 2024 half-year sales, FP McCann continues to drive forward its manufacturing capabilities with several factory extensions and the introduction of several new product lines. The strategic investment will create approximately 100 new jobs and is vital to the company's push to maintain and grow its range of high-quality, sustainable products.

The company is investing in a new factory to produce Autoclaved Aerated Concrete Blocks and Panels (AAC), and an additional bagging line will be operational in Q4 2024 to bolster the company's growth in bagged products, incorporating its specialist mortars and grouts. In September 2024, a new paving range will be introduced to

complement its many precast concrete building products. This new paving portfolio includes a premium choice of riven and sawn Indian sandstone and porcelain paving slabs.

In addition to FP McCann's below-ground precast concrete solutions for drainage, water management, and

utility infrastructure, a new factory is planned to manufacture HDPE twin wall and PVC-u storm and foul sewer drainage pipes and utility ducting.

A spokesperson for the company stated, "We constantly take on board customer feedback, and the needs of our customers drive the investment in these new products and services."

For more information, talk to our expert teams in branch.

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Find out more

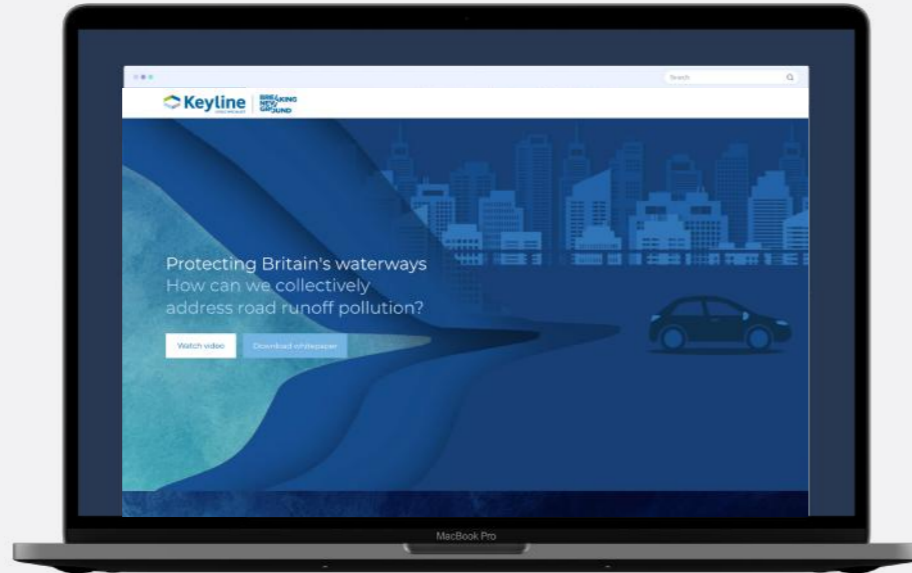
PROTECTING BRITAIN'S WATERWAYS: DO YOU KNOW ENOUGH ABOUT ROAD RUNOFF POLLUTION?

Road runoff is the water quality crisis that is flowing under the radar.

Our roundtable on the topic helped to start the conversation, giving the issue some much-needed attention by gathering leading experts from across industries to share their insights. But we aim to do more than just start it.

We've created a whitepaper – using the insights discussed – that provides a comprehensive guide to road runoff pollution.

From the environmental impacts of road runoff to challenges and potential solutions, you can learn everything you need to know about road runoff pollution using the link below.



[Find out more](#)

RANKED NUMBER 38 IN THE TOP APPRENTICESHIP EMPLOYERS

Have you heard the news? We've recently ranked #38 in The Top 100 Apprenticeship Employers in England for 2024!

Apprenticeships are vital to bringing new talent to our industry and opening gateways to rewarding careers, and Travis Perkins Plc was recently announced to be amongst the best for apprenticeship employment.

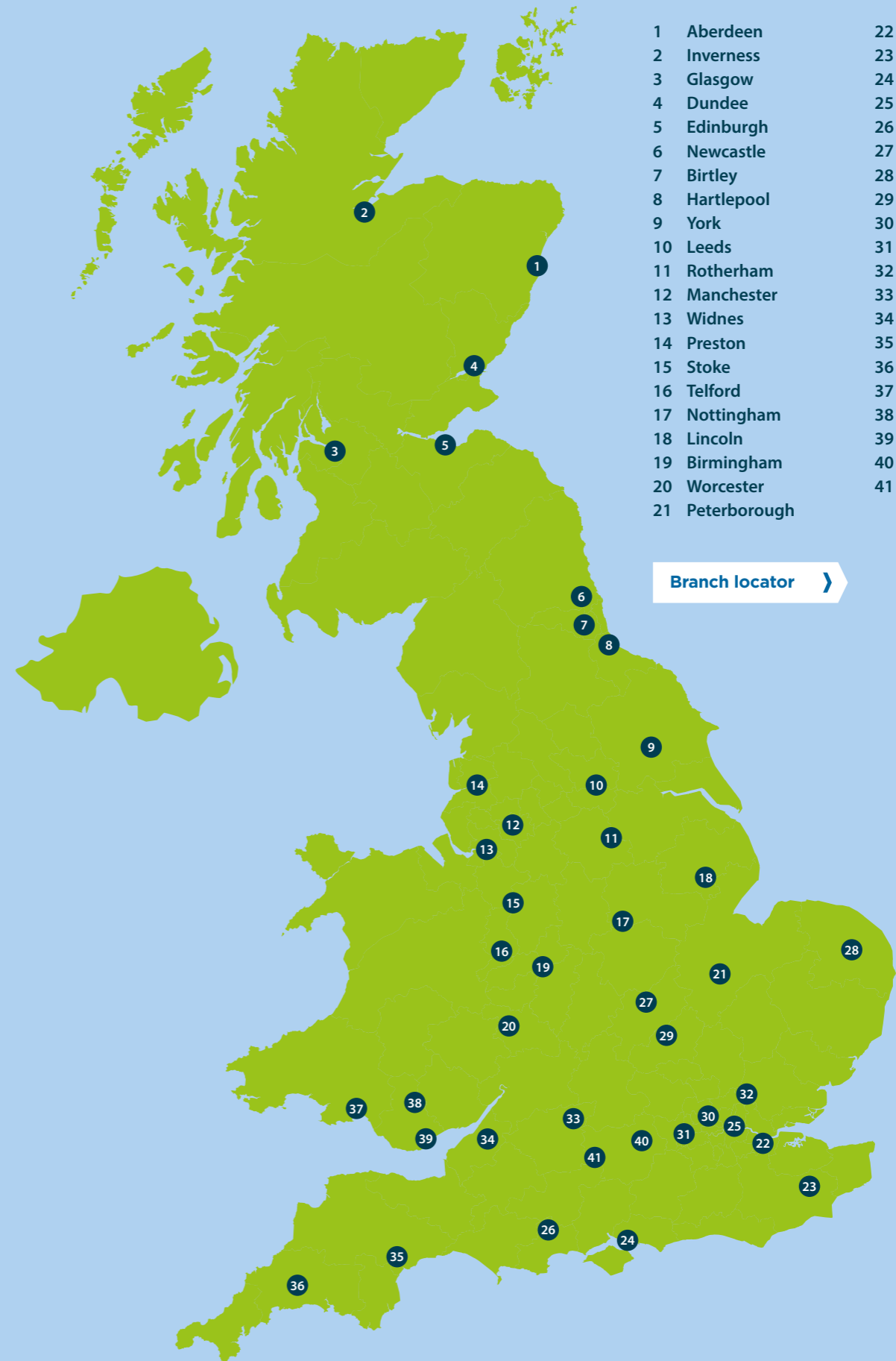
The Top 100 Apprenticeship Employers in England was recently announced for 2024, and thanks to the way we unlock new apprenticeship opportunities, support diversity among candidates, assist apprentices through their



journey and enable a high number of completions, we have been ranked at number 38!

If you are interested in the ways that we empower our colleagues from branch to boardroom, or you're wanting to up-skill your workforce, browse our LEAP Apprenticeships program using the link below.

[Find out more](#)



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|---------------|------------------|
| 1 Aberdeen | 22 Northfleet |
| 2 Inverness | 23 Ashford |
| 3 Glasgow | 24 Portsmouth |
| 4 Dundee | 25 Canning Town |
| 5 Edinburgh | 26 Ferndown |
| 6 Newcastle | 27 Northampton |
| 7 Birtley | 28 Norwich |
| 8 Hartlepool | 29 Milton Keynes |
| 9 York | 30 Willesden |
| 10 Leeds | 31 Hayes |
| 11 Rotherham | 32 Braintree |
| 12 Manchester | 33 Swindon |
| 13 Widnes | 34 Bristol |
| 14 Preston | 35 Exeter |
| 15 Stoke | 36 Bodmin |
| 16 Telford | 37 Swansea |
| 17 Nottingham | 38 Treforest |
| 18 Lincoln | 39 Cardiff |
| 19 Birmingham | 40 Reading |
| 20 Worcester | 41 Basingstoke |

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